



### **Cabinet Member (Health and Adult Services)**

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**Time and Date**

10.00 am on Tuesday, 18th February, 2014

**Place**

Meeting Rooms, Council House, Earl Street, Coventry, CV1 5RR

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**Public Business**

1. **Apologies**
2. **Declarations of Interest**
3. **Minutes of the Previous Meeting**
  - (a) To agree the minutes of the meeting held on 14 January 2014 (Pages 3 - 4)
  - (b) Matters Arising
4. **Market Position Statement** (Pages 5 - 10)  
Report of the Executive Director, People
5. **Any other items of public business which the Cabinet Member decides to take as matters of urgency because of the special circumstances involved**

**Private Business**

Nil

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Chris West, Executive Director, Resources, Council House, Coventry

Monday, 10 February 2014

Note: The person to contact about the agenda and documents for this meeting is Su Symonds 024 7683 3069

Membership: Councillor A Gingell (Cabinet Member)

By invitation Councillors K Caan (Deputy Cabinet Member), Councillor H Noonan (Shadow Cabinet Member)

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting  
OR if you would like this information in another format or  
language please contact us.

**Su Symonds**

**Telephone: (024) 7683 3069**

**e-mail: [su.symonds@coventry.gov.uk](mailto:su.symonds@coventry.gov.uk)**

**Coventry City Council**  
**Minutes of the Meeting of Cabinet Member (Health and Adult Services) held at**  
**10.30 am on Tuesday, 14 January 2014**

Present:

Members:                           Councillor A Gingell(Chair)  
  Councillor H Noonan

Other Members:                Councillors S Thomas

Employees (by Directorate):

P Barnett, Resources Directorate  
S Brake, People Directorate  
S Harrison, People Directorate  
S Symonds, Resources Directorate  
D Watts, People Directorate

## **Public Business**

### **14.     Declarations of Interest**

There were no disclosable pecuniary or other relevant interests declared.

### **15.     Minutes of the Previous Meeting**

The minutes of the meeting held on 29 October, 2013 were agreed and signed as a true record. There were no matters arising.

### **16.     Serious Case Review - Mrs D (CSAB/SCR/2013/1)**

Cabinet Member received a report of the Executive Director, People, which presented the findings of a Coventry Safeguarding Adults Board Serious Case Review, and had been presented to Health and Social Care Scrutiny Board (5) on 18 December 2013. In addition, Cabinet Member received a briefing note of the Scrutiny Coordinator, which provided the outcomes from consideration by the Health and Social Care Scrutiny Board (5).

This Serious Case Review (SCR) followed the death of Mrs D, a woman in her late 80s, in the summer of 2011. Following a full safeguarding investigation, the Chair of the Coventry Safeguarding Adults Board directed that a Serious Case Review be undertaken as a result of the circumstances of Mrs D's death and the events leading up to it. This review was chaired by the designated local authority senior manager, written by an independent author and supported by a multi-agency panel of senior practitioners, including representatives from Coventry City Council, NHS Coventry (and subsequently Coventry & Rugby Clinical Commissioning Group), Coventry and Warwickshire Partnership Trust, University Hospitals Coventry & Warwickshire NHS Trust and West Midlands Police. Mrs D's General Practitioner also made a significant contribution to the review.

The Scrutiny Board had considered a Report and Executive Summary of the SCR their meeting held on 18 December 2013. The Board were supported in their scrutiny of this matter by the Executive Director, People, acting also in his capacity as Chair of the Coventry Safeguarding Adults Board. They were also supported by several members of the Safeguarding Adults Board including representatives of key agencies covered by the SCR as well as the independent author of the review.

The Cabinet Member discussions centred on the need to address actions and lessons in respect of the Council's community care processes. Members were concerned that nuances perceived during assessments were investigated fully. They felt that robust, regular training would be a strong and positive influence in achieving the aim of ensuring that vulnerable people are properly assessed within their individual circumstances. They also agreed that input to training from peer groups would be highly advantageous.

**RESOLVED that after due consideration of the report and matters raised at the meeting, Cabinet Member endorsed:**

**a) The contents of the report and the recommendations made by Health and Social Care Scrutiny Board (5)**

- That the Action Plan outlined in the Serious Case Review be approved
- That the Scrutiny Board has requested an additional briefing from the Executive Director, People, on the implementation of the Action Plan contained in the Report. The Board has asked for this to be scheduled for a Scrutiny Board meeting in the early summer

**b) That there were no additional recommendations to be made to the Coventry Safeguarding Adults Board**

**c) That consideration be given to the involvement of older people in providing training and professional development relevant to the advocacy service**

**17. Any other items of public business which the Cabinet Member decides to take as matters of urgency because of the special circumstances involved**

There were no additional items of public business.

(Meeting closed at 11.15 am)



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18 February 2014

**Name of Cabinet Member:**

Cabinet Member (Health and Adult Services) - Cllr Gingell

**Director Approving Submission of the report:**

Executive Director, People

**Ward(s) affected:**

All

**Market Position Statement for Adult Social Care**

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**Is this a key decision?**

***No. Although the issue concerns all Wards in the City, the impact as a direct result of this report is not expected to be significant and is therefore not considered to be a key decision.***

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**Executive Summary:**

Coventry City Council is striving to develop a diverse vibrant and high quality social care market to meet the needs and aspirations of the people of Coventry who require social care support now and in the future.

Communicating effectively with the market is a key part of market development so that providers are aware of both the challenges facing Adult Social Care and some of the key areas for development. Market Position Statements (MPS) are a tool for providing this communication and the production of a Market Position Statement (MPS) for Adult Social Care is a requirement of the newly formed Care Bill.

In production of the Coventry MPS we have engaged with key stakeholders within the market place, including existing providers to gain their feedback of the MPS as it has developed. The MPS focuses on both current activity and future opportunities across the whole Adult Social Care market and seeks to provide a balance between description and analysis.

The MPS will be updated annually so that the document remains relevant and keeps pace with changes within Adult Social Care in Coventry.

**Recommendations:**

Cabinet Member is recommended to:

- (1) Approve the Market Position Statement for Coventry

**List of Appendices included:**

*None*

**Other useful background papers:**

None

**Has it been or will it be considered by Scrutiny?**

*No*

**Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?**

*No*

**Will this report go to Council?**

*No*

Report title: *Market Position Statement for Adult Social Care*

## **1. Context (or background)**

### **National Context**

- 1.1 Ensuring a diverse, vibrant and quality market for Adult Social Care is key to ensuring the delivery of positive outcomes for the residents of Coventry. Communicating effectively with providers creates awareness of both the challenges facing Adult Social Care and some of the key areas for development. This in turn supports effective commissioning.
- 1.2 Market Position Statements (MPS) are a tool for providing this communication. In recognising their importance the production of a Market Position Statement (MPS) for Adult Social Care is a requirement as part of the newly formed Care Bill.
- 1.3 The importance of developing the social care market has also been nationally recognised and key to this is establishing meaningful engagement with providers across the sector (both current and potential new providers) and the setting of local context and expectations for all stakeholders.

### **Local Context – Coventry’s Market Position Statement**

- 1.4 The City Council has produced a Market Position Statement (MPS) following engagement with provider groups as an analytical statement which sets out to present a current picture of the Adult Social Care market and how this may need to change to meet the demands on the Council and the expectations of residents.
- 1.5 In delivering this the MPS focuses on : -
  - A description and analysis of current provision and demographics
  - The factors that will shape Coventry’s approach to delivering and arranging support in the future
  - Expressing to the market how we aim to achieve our vision as a City including opportunities
  - Giving providers a platform and information base to engage in dialogue with the local authority about the role they can play in delivering a modern social care service.

### **Key Messages from Coventry’s Market Position Statement**

- 1.6 Coventry’s MPS highlights key demographic data and service provision across Adult Social Care with details of current usage and spend and future direction of travel, where appropriate.
- 1.7 Key messages from the MPS include: -
  - A will to improve the accommodation standards across care home provision
  - Reaffirming Coventry’s approach to the provisions of extra care housing and supported living in line with the promoting independence and personalisation agenda
  - Working with the third sector and other partners to support and encourage the use of community resources

- The emphasis on reducing long term demand for support through effective use of short term services that maximise independence and new and emerging technologies.

1.8 These messages to the market will help to stimulate interest within Coventry across both local and national organisations and gives the local authority a platform to engage providers in the transformation of Adult Social Care services, shaping the personalisation agenda. Although the document is the City Council's, it has been produced in recognition of the Care Bill, which is due to implemented in April 2015 and the integration agenda with Coventry and Rugby Clinical Commissioning Group (CRCCG) through the Better Care Fund.

The MPS will also set the context and foundation to develop an Adult Social Care commissioning strategy for Coventry.

## **2. Options considered and recommended proposal**

2.1 Every local authority is responsible for developing a Market Position Statement (MPS) thus the options considered are limited. However, a number of authorities have chosen to base their MPS documents on different service areas or client groups.

### **Recommended option**

2.2 Coventry City Council have focused its MPS on the whole Adult Social Care market (people aged 18 and over across all service areas).

2.3 Following the launch and subsequent refreshes of the MPS, the People Directorate will consider the merits in developing a Children's Services MPS document.

2.4 The MPS is to be considered as a live document and is required to be updated in line with changing circumstances. It, therefore, does not have a defined life-span.

## **3. Timetable for implementing this decision**

3.1 It is proposed that the MPS is formally launched at a provider forum in March 2014 and subsequently made available through the Council's website.

3.2 The MPS will be subject to regular updates (annually) as well as considerations regarding the development of more specific MPS documents i.e. Children Services.

## **4. Comments from Executive Director, Resources**

### **4.1 Financial implications**

There are no direct financial implications arising from the publication of the MPS. The document does make available some key information regarding the Council's spend on Adult Social Care services.

Development of the social care market needs to progress within the reducing resources available to the City Council and the People Directorate.

### **4.2 Legal implications**

The production of a Market Position Statement for Adult Social Care is required by March 2014 as part of the implementation of the forthcoming Care Bill.



## **5. Other implications**

### **5.1 How will this contribute to achievement of the Council's key objectives / corporate priorities (corporate plan/scorecard) / organisational blueprint / Local Area Agreement (or Coventry Sustainable Community Strategy)?**

The MPS, will help to stimulate market development with providers regarding new provisions and opportunities thus enabling the local authority to shape the care market towards the Council's key objectives.

### **5.2 How is risk being managed?**

Although no specific risks are identified in association with this work, should risks arise they will be managed in line with City Council risk management procedures.

### **6.2 What is the impact on the organisation?**

Through the publication of Coventry's Market Position Statement (MPS) there will be a positive impact on the organisation through: -

- Influencing the market both locally and nationally
- Providing a mechanism to engage and negotiate with both current and potential providers

### **6.3 Equalities / EIA**

An ECA document has not been produced for the publication of the MPS as the document does not highlight specific impacts but instead focusses on a range of market development opportunities. However, where key decisions are required following developments outlined in the MPS, individual ECA documents will be produced.

### **6.5 Implications for (or impact on) the environment**

*None*

### **6.6 Implications for partner organisations?**

The MPS sets out the Council's position in relation to Adult Social Care both currently and for future opportunities. It helps to give providers some key messages about the type, volume and quality of services that is required to meet the Coventry requirements for social care and support. The document will be revised and updated in response to changes across the Health and Social Care economy that affect the delivery of Adult Social Care.

**Report author(s): Inderjit Lahel**

**Name and job title: General Manager – Strategic Commissioning**

**Directorate: People Directorate**

**Tel and email contact: 024 7683 3423**

Enquiries should be directed to the above person.

<b>Contributor/approver name</b>	<b>Title</b>	<b>Directorate or organisation</b>	<b>Date doc sent out</b>	<b>Date response received or approved</b>
<b>Contributors:</b>				
Su Symonds	Governance Services Officer	Resources	30/01/14	30/01/14
Sara Roach	Deputy Director Strategy & Communities	People	21/01/14	21/01/14
Pete Fahy	Assistant Director Strategic Commissioning	People	21/01/14	21/01/14
Jon Reading	Interim Head of Strategic Commissioning	People	21/01/14	21/01/14
Other members				
<b>Names of approvers for submission: (officers and members)</b>				
Finance: Ewan Dewar	Finance manager	Finance & legal	21/01/14	24/01/14
Legal: Julie Newman		Finance & legal	21/01/14	22/01/14
Executive Director: Brian Walsh	Executive Director	People Directorate	27/01/14	05/02/14
<b>Members:</b>				
Cllr Gingell	Cabinet Member (Health and Community Services)	People Directorate	30/01/14	30/01/14

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